FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00038900 **Type of Permit:** STILL **Release Date:** 04/06/2011

Production Company PRODUCIT INC

Insured Company Name PRODUCIT INC

Contact Phone No. 1 323-461-1606
Contact Phone No. 2
Fax
Address 323 W GRAND AVE
EL SEGUNDO, California 90245

Production Title OLD NAVY

Type of Production Still Photo

Producer Emily Roth

Director Emily Roth

1st AD Emily Roth

Production Manager Laura Katzenberg

FilmL.A. Coordinator Tim Overbeck

Location Manager Laura Katzenberg
Primary Phone Mobile - 310-254-5632
Secondary Phone Office - 323-461-1606

Location Assistant Laura Katzenberg
Primary Phone Mobile - 310-254-5632
Secondary Phone Office - 323-461-1606

Fees

Posting 300	$0.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY DEPT OF REC AND PARKS PARK MONITOR FEE	$418.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LA CITY DEPT OF REC AND PARKS STILL PHOTO USE FEE 15 PLUS PERSONS	$300.00

Total Permit Fee $1,583.00

Number of Locations 3

NOT A PERMIT

Permit #S00038900

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Summary Information — Location

Permit Number S00038900
Production Company PRODUCIT INC
Insured Company PRODUCIT INC
Production Title OLD NAVY

Location Manager Laura Katzenberg
Primary Phone Mobile - 310-254-5632
Secondary Phone Office - 323-461-1606

Location Address 1850 W Silver Lake Dr, Los Angeles, CA 90026 - Silver Lake Recreation Center

Location Type Park

Film Dates 4/7/2011 - 4/7/2011 08:00 - 12:00 1 day

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
Must comply with attached Rec & Park Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
38900 - OLD NAVY - ProducIt AGENT 2010 Letter035.pdf
38900 - OLD NAVY - Silverlake Rec.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	1
Cast/Crew vehicles	10
Cube Trucks	2
Generator	1
Motor Homes	2
Scissor Lifts	1
Vans	2

Personnel on Location

Type	Quantity
Cast	10
Crew	20
Spot Check	1

Filming Activities Equipment on property; Exterior models against scenery; Shooting models running through park;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 594 **Grid:** D5

Approvals LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — Joanne Luna
LOS ANGELES POLICE DEPARTMENT — Melissa Hernandez

Coordinator Note Rec & Parks Monitor required 0800-1200 hours

Parking
Base Camp Location Type : Filming Location
Crew Parking Location Type : Other Location — 6311 Romaine St, Los Angeles, CA, 90038

Posting "No Parking" signs
POSTING CANCELED NO FEES DUE
B/S of Van Pelt, from Silver Lake Blvd., to Silver Lake Dr.

Approximate Footage 0 - 300 **Log Number**

Date(s) 4/7/2011 to 4/7/2011 **Time(s)** 00:00 to 00:00

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Summary Information — Location

Permit Number S00038900
Production Company PRODUCIT INC
Insured Company PRODUCIT INC
Production Title OLD NAVY

Location Manager Laura Katzenberg
Primary Phone Mobile - 310-254-5632
Secondary Phone Office - 323-461-1606

Location Address 1850 W Silver Lake Dr, Los Angeles, CA, 90026

Location Type Park

Location Description DOG PARK/RECREATION CENTER

Film Dates 4/6/2011 - 4/6/2011 15:00 - 18:00 1 day

Open or Closed to the Public Open

Equipment on Location

Type	Quantity
Cast/Crew vehicles	20
Cube Trucks	2
Generator	1
Motor Homes	2
Vans	3

Personnel on Location

Type	Quantity
Cast	10
Crew	20
Spot Check	1

Filming Activities exterior establishing beauty still shots of models in basketball court. Requesting Cherry Picker on sidewalk; Reservation# 32766;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 594 **Grid:** D5

Approvals LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — Joanne Luna
LOS ANGELES POLICE DEPARTMENT — Melissa Hernandez

Coordinator Note Rec and Parks Monitor required 1400-1800 hours

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Other Location
6311 Romaine St, Los Angeles, CA, 90038

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Summary Information — Location

Permit Number S00038900
Production Company PRODUCIT INC
Insured Company PRODUCIT INC
Production Title OLD NAVY

Location Manager Laura Katzenberg
Primary Phone Mobile - 310-254-5632
Secondary Phone Office - 323-461-1606

Location Address Los Feliz Bl., 5 Frwy., 2 Frwy., Sunset Blvd., Vermont Ave., Silver Lake, CA, 90039

Location Type Walking Grid

Film Dates 4/7/2011 - 4/8/2011 07:00 - 22:00 2 days

Open or Closed to the Public Open

Generic Conditions
All Vehicles must be parked legally.
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Cast/Crew vehicles	2
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	5
Crew	10

Filming Activities Exterior establishing beauty still shots of models on city sidewalks, against scenery; ;

Jurisdiction **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 594 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Parking

Base Camp
Location Type : Filming Location
Parking Notes
on private property and/or legally in the street.

Crew Parking
Location Type : Filming Location

NO PERMIT

Permit #S00038900

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Producit, INC ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 07/07/2010

Emily Roth
Name of Principal

By: E. Roth
Representative's Signature

Emily Roth
Print Representative's Name

owner
Representative's title

323. W. Grand Ave
El Segundo CA 90245
Principal's Address

323 461 1606
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NOT A PERMIT

0106B

PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Failure to comply with these conditions will be in violation of your film permit and may result in revocation of permit.

- OK to bring in a Cherry Picker to Basketball Area only.
- Cherry Picker to be driven in through Silverlake Blvd, may not drive or hinder any activities in the park.
- OK to still photography 4/6, 3pm-6pm on the Basketball Courts.
- Ok to Still photography 4/7, 8am-12pm on the Jogging/walking path, and surrounding areas.
- NO vehicles or heavy equipment allowed on turf unless otherwise approved by the Park Film Office.
- MUST remove all self-generated trash.
- Use of City dumpsters or trashcans is prohibited.
- MUST provide own restroom facilities.
- MUST work around park activities. NO exclusive use of park.
- MAY NOT block service roads, driveways, or parking lot access.
- MAY NOT park in handicap or electric vehicle parking stalls.
- NO alterations to park property unless otherwise approved by the Park Film Office.
- Company must provide own gate or overnight security as determined by the Park Film Office.
- NO staking or drilling into turf, rocks, trees, or asphalted areas unless approved by Park Film Office.
- MUST use water barrels or sandbags for tent set-up.
- MUST restore alterations or damages to original or better.
- Smoking is only allowed in designated areas specified by the Park Monitor or Fireman on-site.
- If a monitor or Fireman is not assigned, a designated location must be established by the Location Manager with cigarette disposal containers in place.
- The designated smoking area cannot be near any patron activity. No exceptions.

NOT A PERMIT

- The designated area may be revoked or not allowed at all depending on weather and location conditions.
- Failure to comply with these restrictions may result in a fine.
- MUST adhere to Monitors instructions at all times. Monitor's instructions or judgment may override written guidelines.

S-38900
Producit / Old Navy
(SILVERLAKE REC CENTER)

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